

Gold Medal Leadership

with Laura Armstrong

Module 2 – Where Are You Now?

Agenda

1. Let's Evaluate Where You Currently Are In Your Business?
 - Was this surprising to you?
 - Staying relevant to you clients is really important!
 - Compared to last week, what insights did you have from being the world champion of your business to where you are now?
 - Is your path any clearer?
2. Business Leadership

What does your leadership look like presently?

- Is it your Passion and why? What drives you?
- Do you have a team? Do you train them? Is it duplicatable?
- Are you on the path to being that “go to” or team leader? What do you still need to do.
- Are you leveraging enough social media
- What more do you need to excel in your leadership?

Do you currently have any goals you want to reach?

- What are they?
- Do you have a mission and/or a vision?
- What do you want out of your business?

What do you offer?

- What is your product, service or offering?
I am not sure what that means – can you clarify?
- Do you have your current target market defined? What is a target market?
- Can you convey to someone what you sell and the benefits of that? Have you taught that to your team?
- Do you recruit?

Are You Supported Enough in your Leadership?

- Do you currently work with a mentor?
- Is your leadership duplicatable?
- Is there enough training? What does that mean?

3. Financial Position

What are the different Revenue Streams you Have?

- Do you have one or more?
- What are examples of alternate revenue streams
- Some revenue streams are working better than others – the best fit!!!
- Are you open to opportunities and is there a theme to them?

What are you doing for passive Income?

- Do you have passive income?
- What would represent passive income?

Is your income enough for you to thrive and not just survive?

- What did you assess about your current financial situation?
- What would be enough? And how do you know it would be?
- What would it feel like? What would you have to shift about your mindset?
- Have you implemented a plan to change this?

4. Personal Perspective

What does your family life look like – your relationships?

- Are your relationships good? Are they supportive enough?
- What needs to improve? What is amazing right now?

How does your Living Situation look?

- Are you happy or do you feel trapped and it needs to change?
- Do you love your location?
- Is it your ideal living situation – what could improve on it?

Where am I in My Personal Journey?

- What does Abundance and Prosperity mean to you?
- Do you believe in Personal Growth? What courses/info have you done?
- What is your point of view about money?

5. Organizational Outlook

How are you spending the majority of your time?

- Do you consider your self organized? If not why? What are you doing to change this?
- Do you break things down into increments – family, work, relaxation, organization?
- Do you have enough downtime?
- Do you plan and/or prioritize?

Collaboration /Communication

- Do you collaborate with others on your business?
- How are your communication skills? Are you recognizing what you have to say and how to say it to certain people?
- Do you actively listen and watch when communicating?

Mental & Physical Organizational Skills

- What Mental skills do you use?
- What Physical organizational skills do you use?

6. Impactful Contributions

Are You Involved in Any Charities or Philanthropic Activities

- If so what type and why are you involved?
- What is the reason you got involved? Is it one of these: Tax Deduction, Boosts Morale, Community or Increased Marketing

7. Conclusion

- Now that you know where you are now – are you willing to take a look at how to be so much more and what might be getting in the way of that?